RETAILER SOFTWARE SERVICES

Advantages

- Enhances customer after sale engagement to increase more purchases from free email marketing programs
- Collect opt-in customer emails or phone numbers at POS to easily integrate with existing CRM and loyalty programs
- Strengthen customer retail relationship through personalized digital receipts

Retailer Software Solution Points

- Secure data is transmitted via secure SSL (Secure Shell) TCP/IP connection at 128-bit encryption
- Simple print driver installation at POS managed by Ingram Micro
- Roll-out your program in less than 30 days
- Capture real time purchase, location and other consumer data deliver targeted ads & content via email digital receipts

Markets Quickly Adopting Digital Receipts

- Airport Consecessionaire Retailers
- Convenience Stores
- Liquor Stores
- Hotels & Lodges

The digital receipts solution combines the right data points to deliver the most relevant ad or content message to consumers. Marketers are able to implement personalized campaigns that enhances the consumer experience in the short, medium and long term.

By leveraging specific data segments, all retailers and brands can enhance their engagement with their customers.

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